

NCN MINISTRIES & INTEGRITY MOTORSPORTS

PARTNERSHIP AND SPONSORSHIP



Mission: Use NASCAR to reach thousands of people while spreading God's word.

NCN Ministries/Integrity Motorsports Yearlong Goals

- Showcase sponsors and build brand awareness in a positive manner that assures a high return on investment.
- Compete in the entire season for NASCAR Whelen All-American series at Hickory Motor Speedway as well as race select specialty races at other tracks across the country.
- Capture a larger audience at an increased number of community outreach events.
- Strive to gain respect and be a positive impact; exhibit faith through action.
- Build a lasting, powerful relationship with our sponsors.



Why Partner with NCN Ministries/Integrity Motorsports?

- The entire NCN Ministries/Integrity Motorsports team becomes ambassadors to your brand- supporting, marketing, and selling your products and services.
- Sponsored products and services are exposed through all events, on and off the track, and receive exposure on a multitude of social media platforms including Facebook, Twitter, Instagram, and Snapchat increasing brand awareness.



- The majority of racing takes place at Hickory Motor Speedway, America's most famous short track (average weekly attendance of 1,800), with frequent racing at other tracks across the country expanding our sponsor's market.
- Multiple studies rank NASCAR as the number one sport in sponsor consideration and fan loyalty creating the perfect marketing opportunity for businesses.

How to partner with NCN Ministries/Integrity Motorsports (custom packages available)

- NASCAR Whelen All-American late model super truck series at Hickory Motor Speedway sponsorship:
 - \$12,500 entire season –
 - Primary sponsorship placement on hood, roof, and quarter panels.
 - Primary sponsorship placement on entire race hauler.
 - Advertising and partner building at every event.
 - Three driver and team appearances at sponsor-designated locations.
 - Weekly press releases on all forms of social media.
 - \$9,000 entire season –
 - Primary sponsorship placement on hood and quarter panels.
 - Secondary sponsorship placement on entire race hauler.
 - Advertising and partner building at every event.
 - Three driver and team appearances at sponsor-designated locations.
 - Weekly press releases on all forms of social media.
 - \$7,000 entire season –
 - Primary sponsorship placement on hood or quarter panels.
 - Secondary sponsorship placement on entire race hauler.
 - Advertising and partner building at every event.
 - Two driver and team appearances at sponsor-designated locations.
 - Monthly press releases on all forms of social media.
 - \$4,500 entire season –
 - Secondary sponsorship placement on lower quarter panel, lower nose, or rear deck.
 - Advertising and partner building at every event.
 - One driver and team appearance at sponsor-designated location.
 - Monthly press releases on all forms of social media.
 - \$2,000 entire season –
 - Sponsorship placement on rear bumper, spoiler, or designated location.
 - Advertising and partner building at every event.
 - Bimonthly press releases on all forms of social media.
 - \$1,000 entire season –
 - Sponsorship placement on rocker panels.
 - \$500 entire season –
 - Sponsorship placement on top of rear deck behind back glass.
- NASCAR K&N East series sponsorship:
 - \$12,500 per race –
 - Primary sponsorship placement on hood and quarter panels of K&N car.
 - Placement on hood and quarter panels on NASCAR Whelen All-American truck and limited late model car.

- Advertising and partner building at every event.
 - Driver and team appearances at sponsor-designated locations.
 - Continuous press releases on all forms of social media.
- NASCAR Camping World Truck series sponsorship:
 - \$12,500 per race –
 - Primary sponsorship placement on hood and quarter panels of CWTS truck.
 - Placement on hood and quarter panels on NASCAR Whelen All-American truck and limited late model car.
 - Advertising and partner building at every event.
 - Driver and team appearances at sponsor-designated locations.
 - Continuous press releases on all forms of social media.



Click image and follow link to view video.

NCN Ministries/Integrity Motorsports Contact Information



Allen Huffman
Pastor/Owner/Driver
Info@NCNMinistries.com
(828) 244-1559

Brian Thayer
Business Relations
Info@NCNMinistries.com
(980) 222-7191